

## **Cleverbug's Spooktacular CleverCards Photo Contest**

### Terms & Conditions

1. The "Spooktacular CleverCards Photo Contest" is created and managed by Cleverbug, the company behind the CleverCards app.
2. No purchase is necessary to enter or win. The CleverCards app is free to access online or download in app form and all digital cards are free to send via Facebook, email and SMS.
3. Participation is open only to legal residents of the fifty (50) United States and the District of Columbia who are at least eighteen (18) years old as of date of entry.
4. Entries must be printed or digital CleverCards from the Halloween Category.
5. Entrants may submit as many entries as they wish.
6. To enter, all entrants must send a CleverCard from the Halloween Category.
7. All entries posted to Instagram must include the hashtag #SpookyCleverCards and a hashtag of the CleverCard order number as provided in the Order Confirmation email.
8. The contest will commence at 12:00 EST on 16 October 2013 and all entries must be received by 11:59 EST on 04 November 2013. Cleverbug accepts no responsibility for any entries that are incomplete, corrupt or failed. Proof of sending is not proof of receipt.
9. No entry is required by the general public to vote for their favorite entry photo in Instagram.
10. The grand prize is one Amazon Gift Voucher to the value of \$150, one personalized iPhone cover to the value of \$25 and five printed CleverCards including postage to the value of \$20.00.
11. Four runners-up prizes of five printed CleverCards including postage to the value of \$20.00 each will be credited to the top-four entrants with the highest likes. No entrant may win more than one runners-up prize; a maximum of five printed cards will be allotted per runner-up.
12. The Grand Prize will be mailed to the winner providing an address given. Cleverbug takes no responsibility for loss or damage of the prize en route or upon receipt.
13. Prize of printed card credits will be allotted to each winners account providing name and account details given.
14. Cleverbug's decision is final and no correspondence will be entered into.
15. All prizes are non-transferrable and cash will not be given in lieu.
16. Prizes are subject to availability. In the event of unforeseen circumstances, Cleverbug reserves the right (a) to substitute alternative prizes of equivalent or greater value and (b) in exceptional circumstances to amend or foreclose the promotion without notice. No correspondence will be entered into.
17. The winner will be notified via email and must claim their prize within 15 days. If the prize is not claimed after this time, a new winner will be selected.
18. The entrant confirms that their entry is wholly and fully their own work and does not infringe on any copyright or intellectual property rights.
19. Each entrant also confirms that anyone depicted in an entry has given their permission for the inclusion of their image in the entry and the use of the entry including their image by the entrant and Cleverbug.
20. Content that is defamatory, obscene, inappropriate, or contains content owned by a third party is strictly prohibited.

21. Winners will be contacted by email as obtained using their Order Confirmation number that has been added via hashtag on the Instagram entry.
22. Cleverbug reserves the right to use all entries for media and promotional purposes.
23. The grand-prize winner and all runners-up may be asked to participate in publicity photos and may be featured in various online and offline media.
24. The competition is in no way sponsored, endorsed or administered by, or associated with, Instagram.